

ABSTRACT OF THE DISCLOSURE

5 The present invention relates to an electronic service site for opening an electronic service site by preparing a mechanism for utilizing goods and services and application of transaction and connecting a plurality of user terminals via the telecommunication line. This electronic service site can be suitably applied to the digital album registering and opening method and digital album registering and opening system for enabling management and lending of such image information by accepting such image information.

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15 In more practical, the digital album provider terminal receives the image information including the open YES/NO information and retrieval information from the image provider terminal, stores the received image information as the digital album, retrieves the image information matched with the digital album based on the retrieval request information from the image user terminal and provides the retrieved image information including the open YES information to the image user terminal.